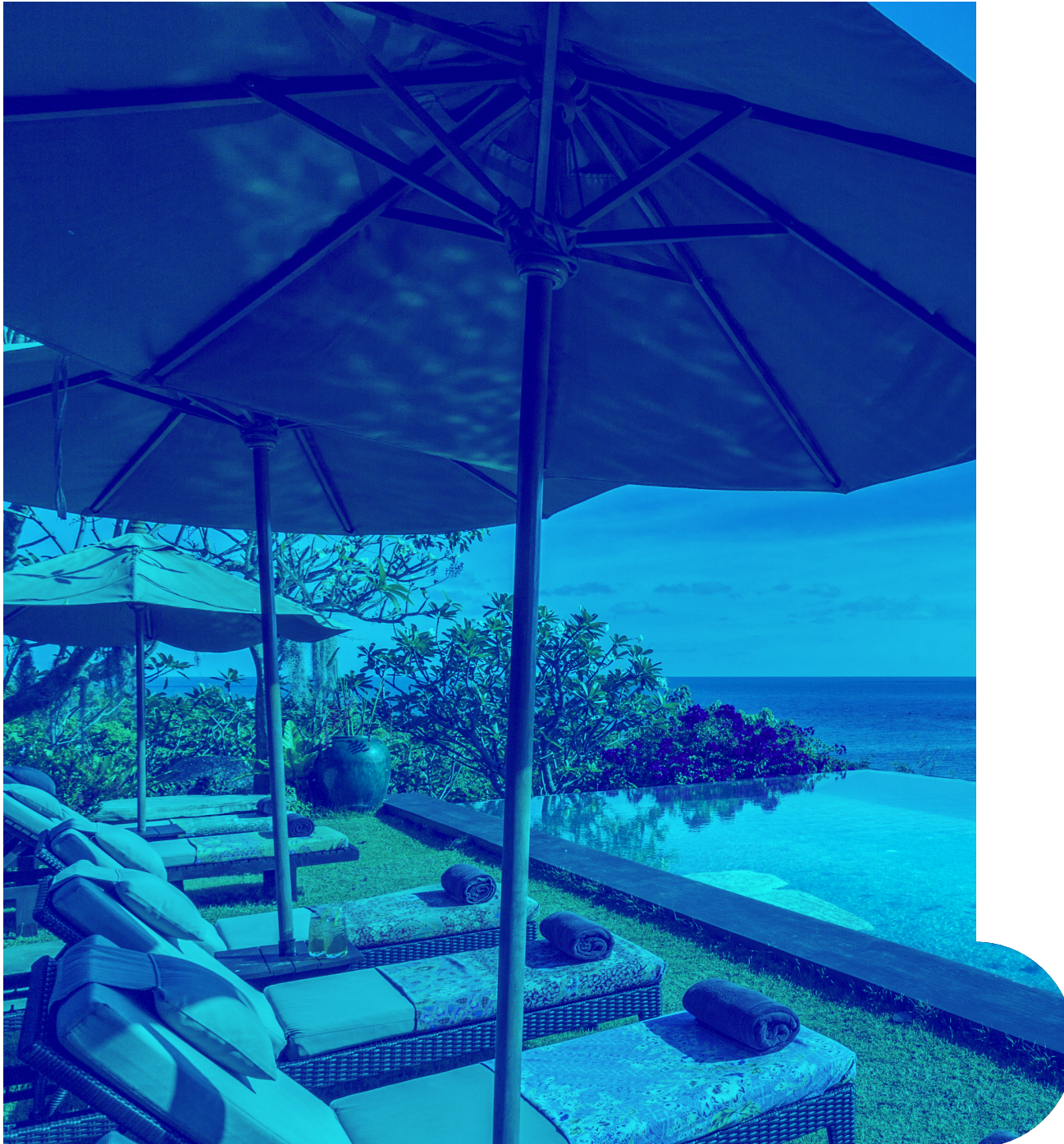




*Our affiliate programme*





# Who we are

Top Villas is one of the world's most exciting vacation rental websites, offering thousands of luxury properties in more than 50 of the most desirable destinations on Earth.

Backed by a creative team on both sides of the pond, Top Villas is made up of travel experts, web developers, digital marketers and guest relations agents.

We guarantee our guests the best selection of luxury vacation homes at the very best rates, from upscale condos and villas in Florida to beachfront hideaways in Southeast Asia and the Caribbean.

We also offer friendly support, first-rate concierge services and high-end extras like car hire, attraction tickets, private chefs and butler service.

A member of both ABTA and ASTA, our award-winning company regularly gets top ratings on the web's most popular review sites, including TripAdvisor and Feefo.

People also trust our easy-to-use website, which encourages online bookings and is optimized for conversions, making it easy for you to earn money and grow your business more quickly.

4000+  
vacation  
homes

50+  
destinations  
worldwide

\$5k+  
average  
booking



# Why you should partner with Top Villas

- Earn great commission
- Get easy access to banners, deep links and content ideas
- Access thousands of the world's best vacation rentals
- Benefit from a long, 30-day cookie period
- Monetize your content
- Unlimited earning potential
- Enjoy high average booking values
- Access your sales stats quickly and easily
- Get started instantly





# Working with us

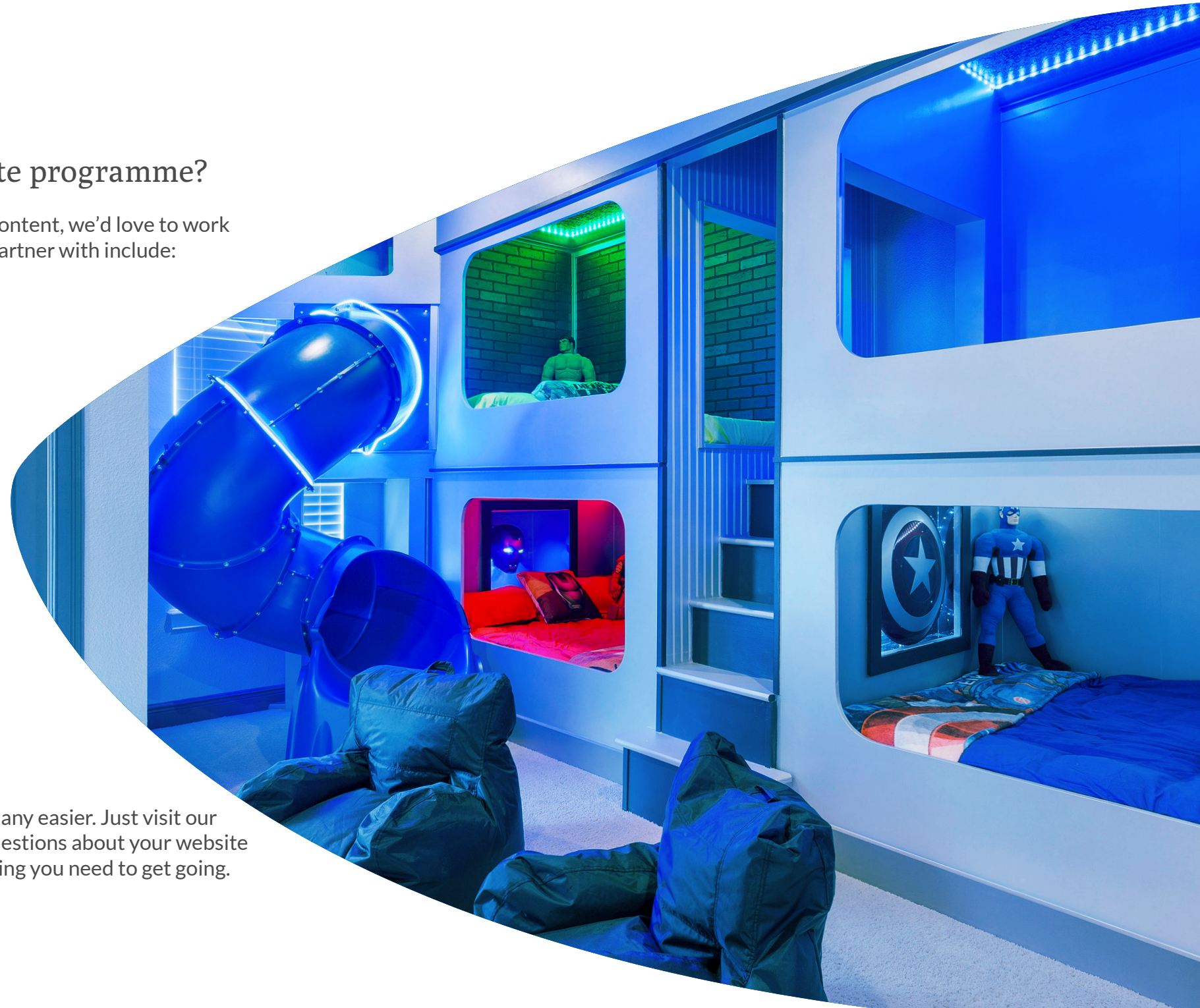
## Who can join the Top Villas affiliate programme?

If you create or work with great travel and lifestyle content, we'd love to work with you. The types of affiliate partners we already partner with include:

- 👤 Influencers
- 🌐 Travel websites
- ✍️ Blogs
- 📍 Destination guides
- 📅 Events listing websites
- 🎫 Ticket resellers
- 📷 Instagrammers
- 📺 YouTubers
- 📖 News websites

## Getting started

Signing up is completely free and it really couldn't be any easier. Just visit our affiliate page to get started. We'll ask a few simple questions about your website and social media accounts and then give you everything you need to get going. Get started at: [thetopvillas.com/affiliates](https://thetopvillas.com/affiliates)





# Earning commission



## Drive traffic to your channel

You can drive high levels of traffic to your blog or social media channel by helping people to plan their trip. When's the best time to visit Florida? How's Greece during the winter? And where are the best places to stay in the Caribbean? By answering these kinds of questions, you'll attract people who are already thinking of their next trip.



## Inspire with great images

One of the great things about partnering with Top Villas is that our properties look so good! Text is always going to be important, too, but as an affiliate you'll have access to a huge image library full of high-resolution villas that scream 'luxury'. Use these to illustrate your content, increase the number of clicks to our website, and earn more money.



## Use deep links

You can access a collection of banners and text links through your affiliate dashboard. You can link to specific properties using our deep link tool. You can also link from your social media accounts, YouTube descriptions and Instagram profile. If you have an email newsletter, you may want to consider adding one or two of our banners into your next campaign.





# Links and cookies

If you're driving traffic to the Top Villas website, you'll want to be sure that you're getting credit for the sales you generate. Our deep link tool makes this easy – just enter the URL of the page on the Top Villas website that you'd like to link to, then add the anchor text that you'd like your link to display. Your unique affiliate link will appear in the box below.

Feel free to get creative; the link builder tool allows you to link to any page on the site! Try linking to specific properties, countries or regions – you can even link to specific dates, deals pages and search queries (for example, 'Villas with game rooms in Orlando').

Any Top Villas banners you download from your affiliate dashboard will automatically include your affiliate link. Just drop them into your pages or newsletter, then start looking forward to the clicks and conversions.

When you send visitors to our website they will pick up a cookie. Any bookings made within 30 days of the last click will be credited to you, unless the cookie is overwritten by another publisher's.

Some affiliate programs only offer short cookie durations (or none at all!) but we use a more generous 30-day cookie. This gives you the opportunity to generate conversions for an extended period of time and get credit for bookings that you helped to create, even if a user decides not to book right away.





# Getting paid

As a Top Villas affiliate you'll earn 5% of the rental value on every stayed booking, excluding taxes and extras. This payment rises to 10% on selected homes. There's no limit on the amount you can earn, so the higher the value of the sales you generate, the more money you'll make.

Your potential earnings will be visible in your affiliate dashboard soon after the time of booking, and your money will be available after the guest's stay is completed. You can choose to have funds transferred directly to your bank account (once verified) and you'll be able to track your success month by month in the dashboard provided.

## Ready to join?

[thetopvillas.com/affiliates](https://thetopvillas.com/affiliates)

## Questions? Technical trouble?

Contact our friendly affiliate team:  
[affiliates@thetopvillas.com](mailto:affiliates@thetopvillas.com)